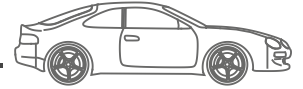




--The project:

Procura is a General Action project of the Intelligent Energy for Europe programme of the Directorate General Transport and Energy. The project started the beginning of February 2006 and will last three years.

The objective --



PROCURA aims at contributing to the EU objective of 20% substitution of oil-based motor fuels by 2020, by overcoming market barriers for large-scale procurement of Alternative Fuel Vehicles (AFVs).

The problem --



Earlier EU programs results confirm that market barriers for AFVs include:

- lack of infrastructure (chicken-egg problem)
- lack of maintenance and repair facilities
- lack of knowledge of fleet owners and consumers
- higher purchase costs
- lack of second-hand market



--The budget

Total budget of Euro
1.748.546



--The solution

PROCURA's strategy consists of developing and testing models for centralised AFV procurement via:

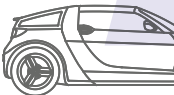
- buyer pools (permitting centralised infrastructure and servicing)
- a focus on private fleet owners (e.g. Greenlease)
- the start-up development of second hand markets and certification systems for AFVs

The Partners --



- Empresa Municipal de Transportes de Valencia
- Municipality of Nijmegen
- Terberg Leasing bv
- European Natural Gas Vehicle Association
- ETA Renewable Energies
- Krajowa Agencja Poszanowania Energii S.A.
- Instituto Superior Technical
- Ford Motor Company Europe
- NTDA Energia
- University Utrecht
- Ecofys b.v.
- FAST

The deliverables --



- manuals developed in collaboration with, and to be applied by fleet owners in 5 pilots in the Netherlands, Italy, Portugal, Poland and Spain
- 200 AFVs will be procured
- 150 fleet scans will be carried out
- 1500 stakeholders will be involved in events
- Branch organisations (automotive)
- Automotive manufacturers



--The contacts

For more information please visit www.procura.eu or contact:
Menno Chang, project coordinator, m.f.chang@ecofys.nl, +31 30 2808 449
Marieke Reijalt, dissemination coordinator, marieke@h2it.org, +39 340 791 4751